



Power of Desire



SOMANY

Somany Ceramics Limited : Noida: F-36, Sector-6; Ph.: 0120-4627900.

Ahmedabad: 601 to 606, 6th floor, Aalps Euphoria, Opp. Adani CNG Pump, B/s. Gota Flyover,

S.G. Highway, Ahmedabad, Gujarat-382481. Ph.: 079-27661103 / 27661104

Registered office: 2, Red Cross Place, Kolkata - 700001; Ph.(033) 22487406/5913

www.somanyceramics.com | e-mail marketing@somanyceramics.com

Toll Free No. 1800-103-0004 (Timing-10:00am to 6:30pm; Mon-Fri)



Visit us at:
www.somanyceramics.com



Find us at:
www.facebook.com/SomanyCeramic



Find us at:
www.twitter.com/SomanyCeramic



Find us at:
www.instagram.com/SomanyCeramics

MARVELA / CAT OCTOBER 2023

MARVELA
FLORIUFF

SOMANY
Tiles | Bathware

ZAMEEN SE JUDEY

800 X 1600MM
WALL & FLOOR TILES



UNIT - 3
FOR ALL INDIA

The Art of Subtle *Nature*



NATURAL MARVELS FOR A WONDERFUL ABODE

The new range of " Marvela" tiles by Somany is a fusion of elegance & grace. Inspired from Indian, Turkish & Italian marble which offers plethora of designs, that can marveled into natural masterpieces. Available in various sizes of 800x1600mm, these are high definition digital polished tiles that provide gleaming mirror like finish. Complimented with designs that caters to both wall & floor, Marvela is also the toughest tile in its category. With a wide range of textures, finishes, designs & size, Marvela is here to add abosolute mix of sophistication & opulence lending a shere bliss to ones,s abode.



TECHNICAL FEATURES

A design that has evolved over time with more durability and style, the Neolith Collection comes with unique features like durability, strength, resilience, easy-to clean, zero-maintain, slip-resistant, and can withstand severe weather conditions and heavy footfall. Crafted with the best technology, the surfaces will revolutionise your decor with the regal magnificence that personifies strength and elegance

APPLICATION AREAS

Our designs are made with tremendous inventiveness and precision, making them ideal for many applications, including hotels, restrooms, furniture, airports, houses, restaurants, and more.

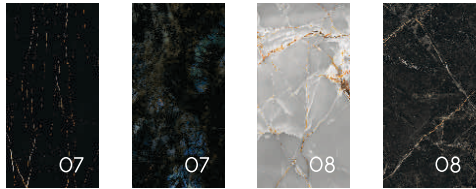
- 
AIRPORTS
- 
HOTELS
- 
SHOPS
- 
HOMES
- 
RESTAURANTS
- 
OFFICES
- 
RETAIL MALLS
- 
SPA & WELLNESS CENTRES



INDEX

HD HIGH GLOSS

07



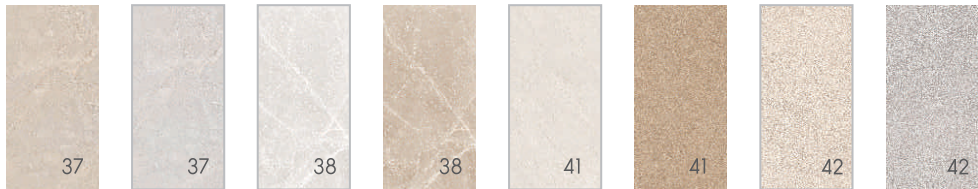
HD FULL POLISH

11



HD MATT CARVING

37



800x1600mm

HD HIGH GLOSS



WALL TILES



FLOOR TILES



HIGH DEFINITION



INTERIOR



FULL POLISHED



RANDOM PRINT



NANO TECH

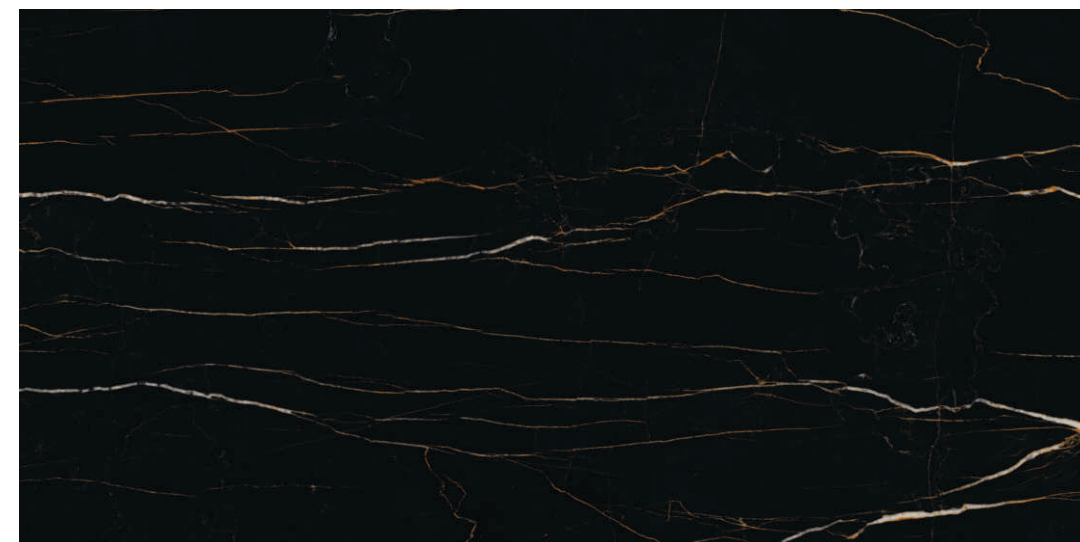
MARVELA
FLORTUFF



GRAN BAMPTON BLUE HG

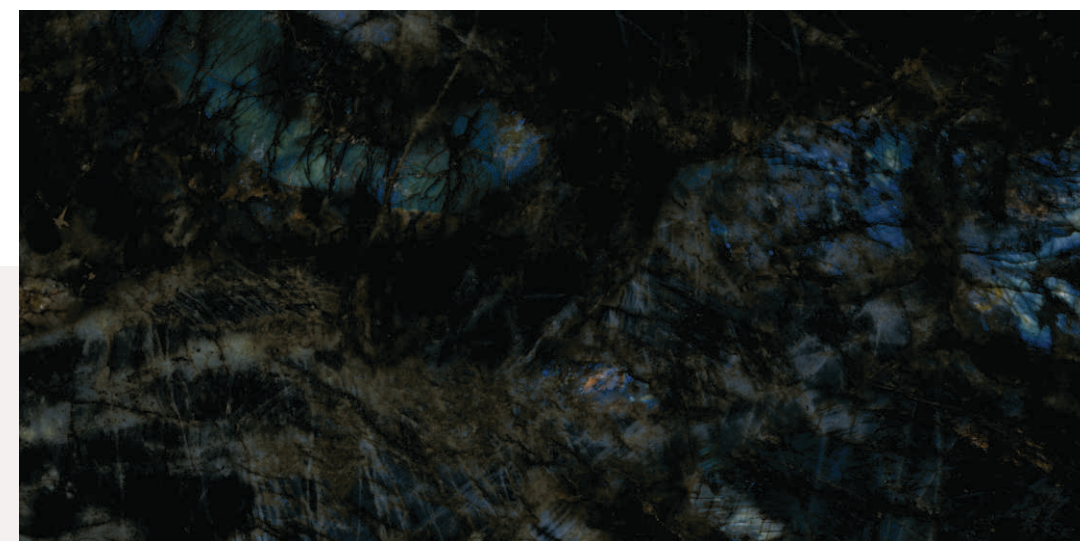
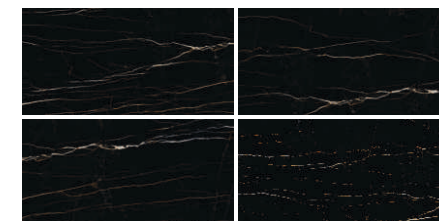
The Renaissance of *Exquisiteness*

For each surface that is ready to become the canvas for creativity, here is a palette to add vibrancy and beauty.



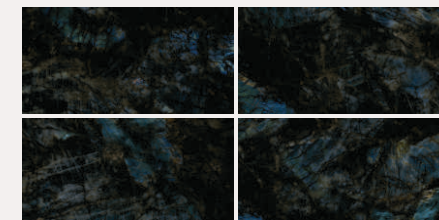
GRAN AFFRESCO BLACK HG

V4



GRAN BAMPTON BLUE HG

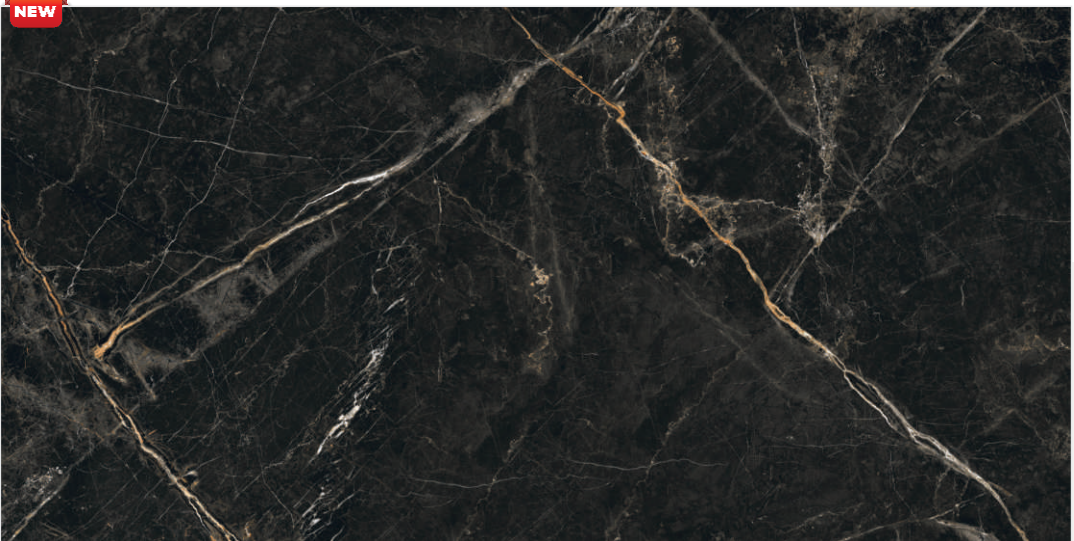
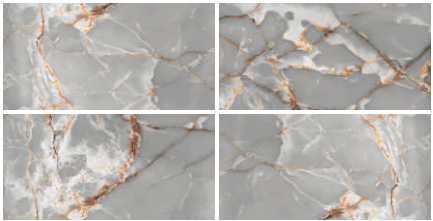
V4





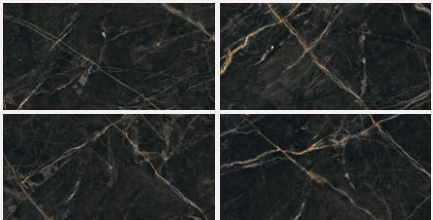
GRAN GREYSON GREY HG

V3



GRAN SUTTON BLACK HG

V4



GRAN GREYSON GREY HG

The surge of *Splendor*

Let your vision of beauty be as eclectic as our vibrant collection. With Floortuff, every imagination is possible.

800x1600mm

HD FULL POLISH (ENDLESS)



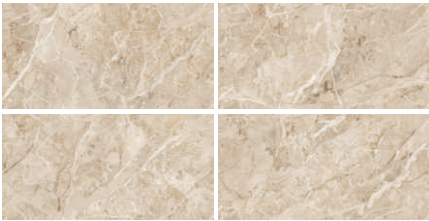
GRAN SARAH BEIGE FP

The wave of *Vibrancy*

Rediscover the unique way of space embellishment. A versatile collection to explore the many shades of vibrancy is here.



GRAN SARAH BEIGE FP
ENDLESS



GRAN SARAH NATURAL FP
ENDLESS



800x1600mm

HD FULL POLISH (ENDLESS)

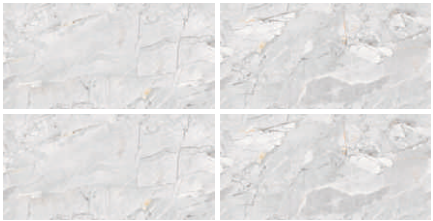


NEW



GRAN VALONIA GREY FP
ENDLESS

V2



NEW



GRAN VALONIA CREMA FP
ENDLESS

V3



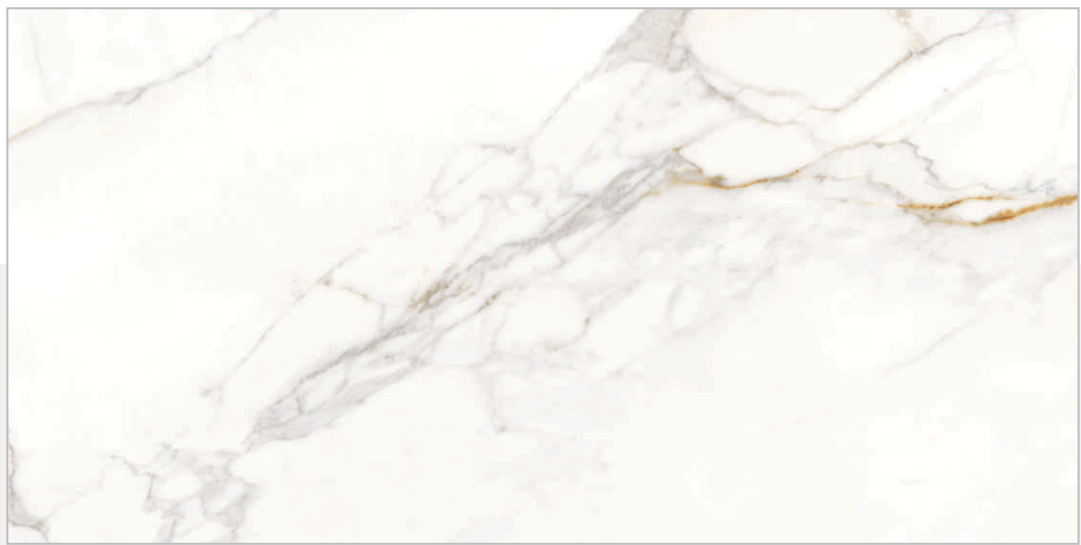
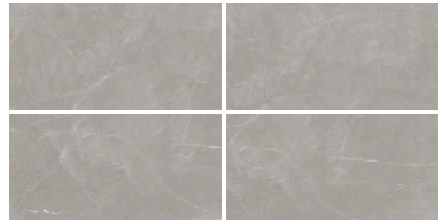
GRAN VALONIA GREY FP

The Revival of *Radiance*

Experience the elegance never seen before in the most radiant avatar. Let the sheen of your space scintillate the world.



GRAN ANKARA LIGHT GREY FP



GRAN ESPLENDOR WHITE FP



GRAN ESPLENDOR WHITE FP

The Awakening of *Artisticness*

Hail the perfection and flawless beauty, you can impart in your space with it. Discover the magnitude of the majestic aura with Floortuff.

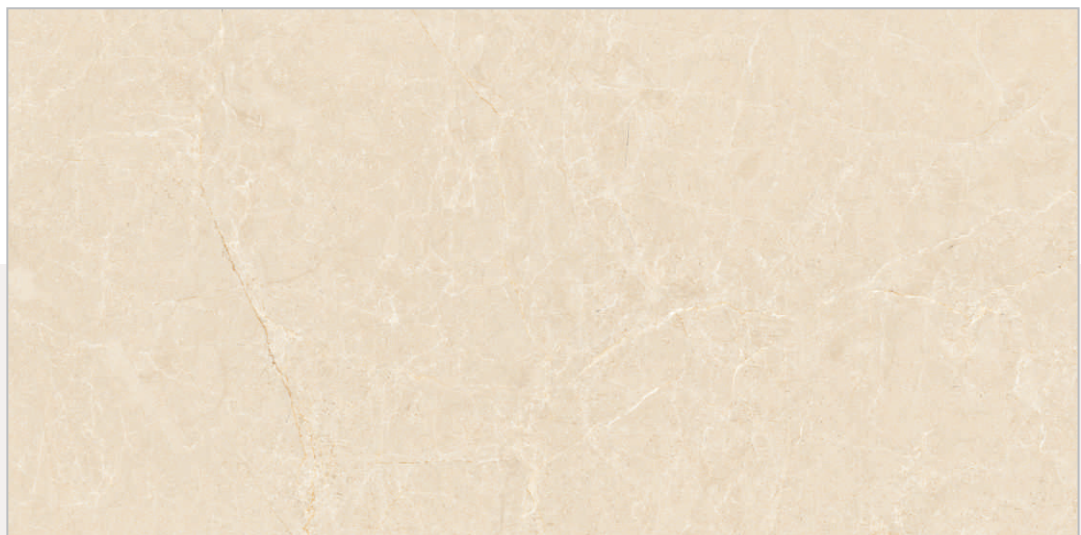
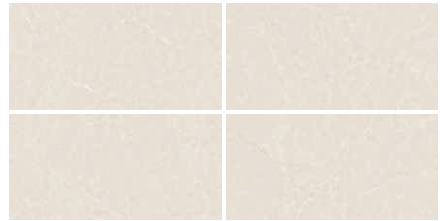


The Renewal of *Magnificence*

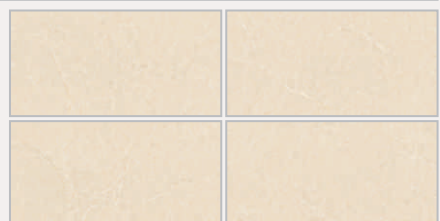
Behold your senses and let your eyes sip into the breathtaking beauty conjured by the dazzling collection.



GRAN BRECHA BIANCO FP



GRAN BRECHA CREMA FP



GRAN BRECHA CREMA FP

The Evolution of *Opulence*

Crafted with passion and painstaking precision, Floortuff enables you to rediscover the art of timeless beauty.

800x1600mm

HD FULL POLISH



GRAN IZMIR BIANCO FP | GRAN IZMIR GREY FP

The Art of *Mesmerization*

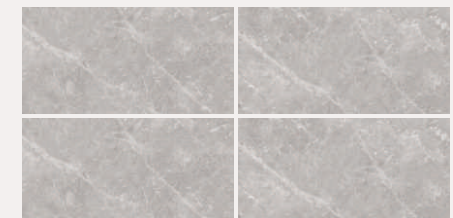
If you have a penchant for perfection and beauty, do not settle for anything ordinary.
Give your contemporary space the edge of elegance.



GRAN IZMIR BIANCO FP



GRAN IZMIR GREY FP



800x1600mm

HD FULL POLISH



WALL TILES

FLOOR TILES

HIGH DEFINITION

INTERIOR

FULL POLISHED

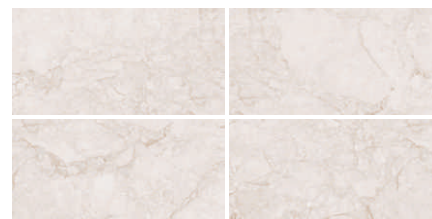
RANDOM PRINT

NANO TECH

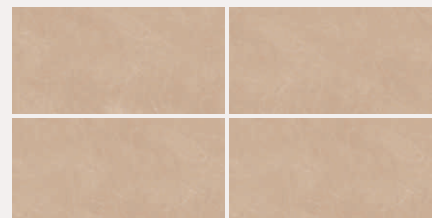
MARVELA
FLORTUFF



GRAN LICORICE WHITE FP



GRAN OTRANTO SMOKE FP



GRAN LICORICE WHITE FP | GRAN OTRANTO SMOKE FP

The Statement of *Sophistication*

Revitalize your spaces with the soft hues of nature. Soothing browns or calmness of ivory or the serenity of greys; the slate is yours to match with your identity.



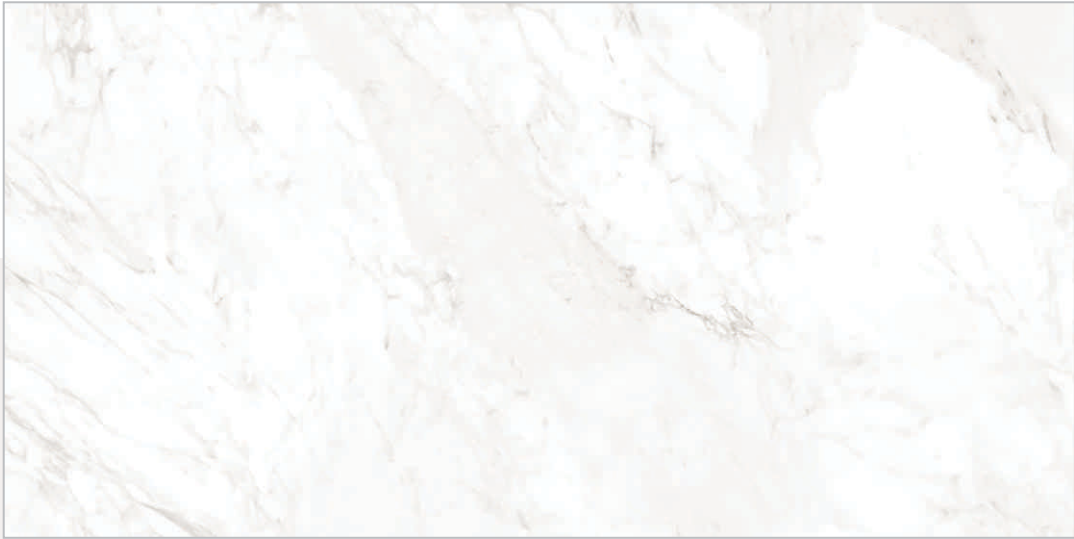
GRAN QUASAR WAVE FP | GRAN RELIANCE SATUTARIO FP

The Voice in *Vibrancy*

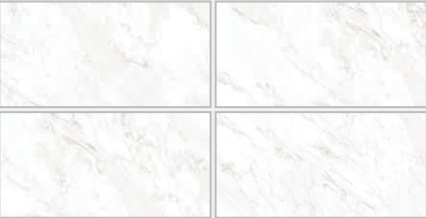
Pursue elegance in a whole new light, more majestically in a size so grand that makes any space larger than life.



GRAN QUASAR WAVE FP



GRAN RELIANCE SATUTARIO FP



800x1600mm

HD FULL POLISH



GRAN SANTELMO BEIGE LIGHT FP



GRAN SANTELMO BEIGE FP



GRAN SANTELMO BEIGE FP

The Distinction in *Style*

Infuse unparalleled style and design into your ambiance and let your imagination have the freedom to explore creativity.

800x1600mm

HD FULL POLISH



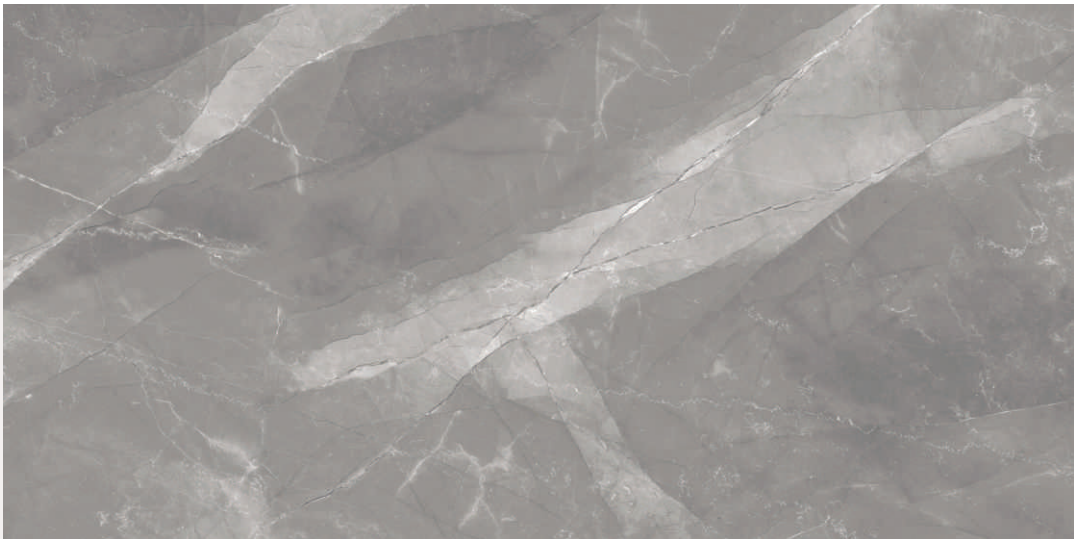
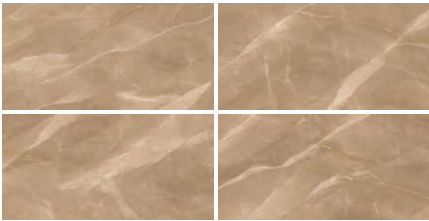
GRAN SAN REMO GRIS FP

Make a *Bold Move*

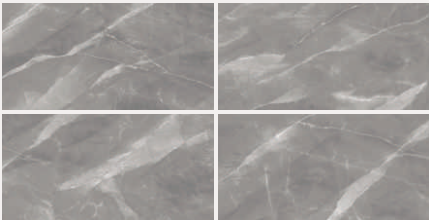
Bring out the real elegance of your spaces through designs that touch the chord with your spaces and make them captivatingly beautiful.



GRAN SAN REMO CARAMEL FP



GRAN SAN REMO GRIS FP

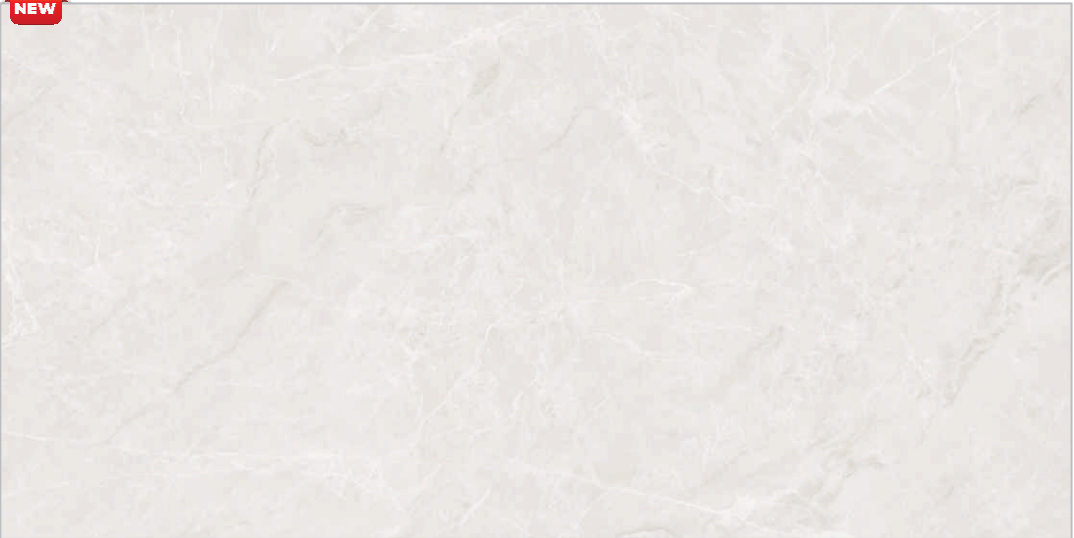


800x1600mm

HD FULL POLISH



NEW



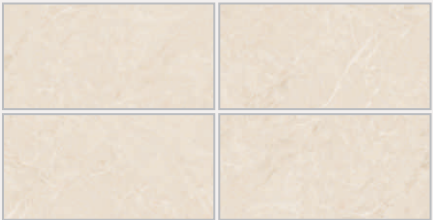
GRAN VERSUS BIANCO FP



NEW



GRAN VERSUS CREMA FP



GRAN VERSUS BIANCO FP

The Revolution of *Class*

Let your spaces breathe liveliness, grandeur and beauty. Trust this enchanting collection to revive the ambiance with animated elegance.



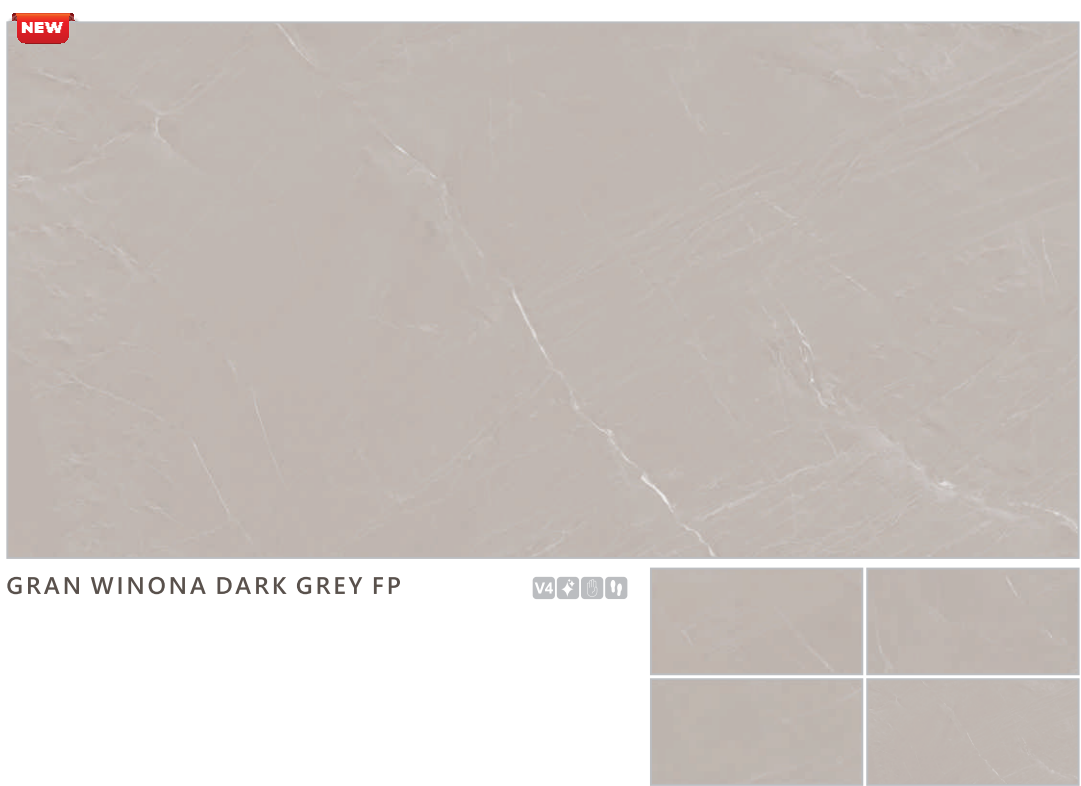
GRAN VOLTERRA CREMA FP

V4



Capture the Elegance of *Prominence*

Simplicity that allures the heart. This collection is embedded with some beautifully carved veins that are refined with grace and rich designs.



The Blooming of *Beauty*

Infuse unparalleled style and design into your ambiance and let your imagination have the freedom to explore creativity.

800x1600mm

HD MATT CARVING



GRAN CORMAC DARK BEIGE CR

The Awakening of Allure *Glamour*

Transform your spaces into an oasis of beauty and grandeur with marvelous touch of Flortuff. The collection with delightful designs that will inspire the artiste in you to explore untouched realms of creativity.



GRAN CORMAC DARK BEIGE CR



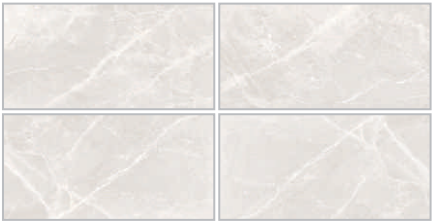
GRAN CORMAC LIGHT GREY CR



NEW



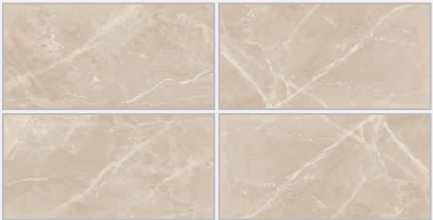
GRAN DAVINA BIANCO CR



NEW



GRAN DAVINA BROWN CR



GRAN DAVINA BIANCO CR

The Mark of *Urbanity*

Designs that epitomize elegance in very contemporary way yet so refreshing that they hold on to their distinctiveness with changing times.

800x1600mm

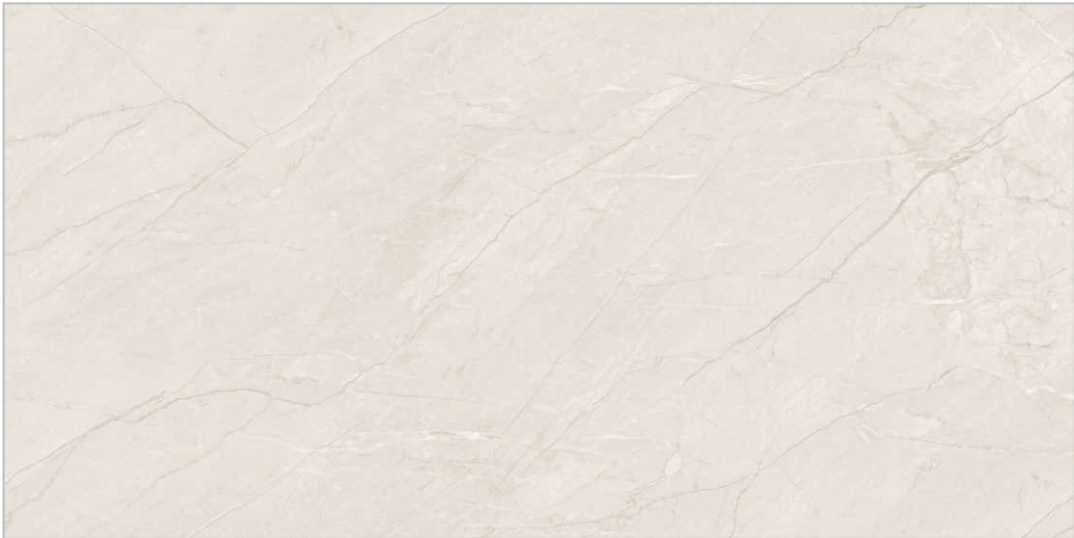
HD MATT CARVING



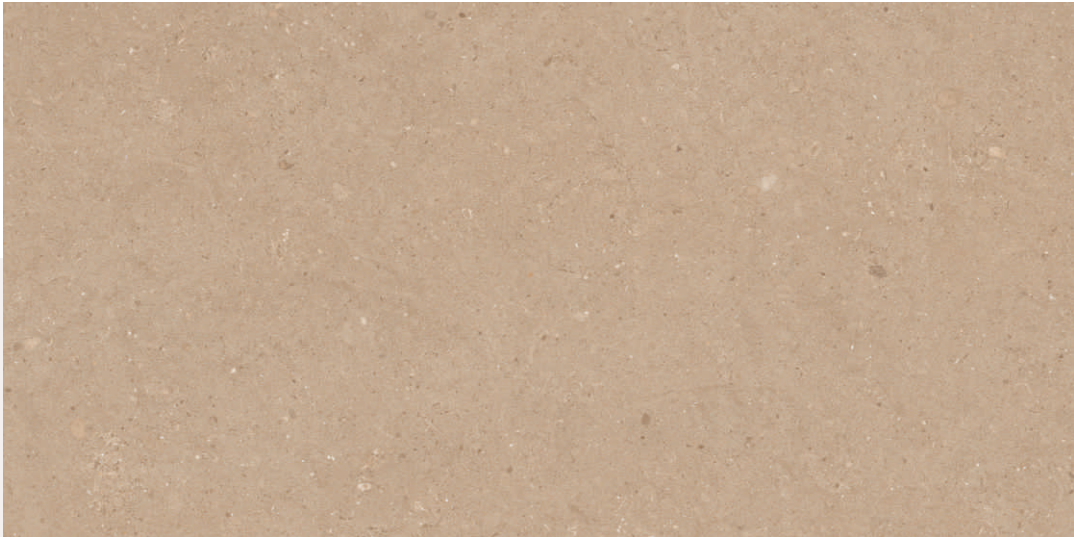
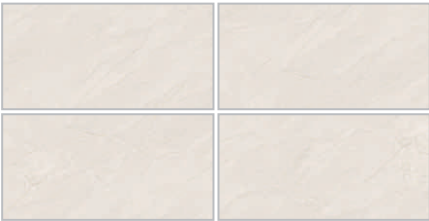
GRAN TRAX ALMOND CR

The Renewal of *Luster*

When flawless craftsmanship meets artistic flair, the result is a sleek and sensuous polished décor that rejuvenates your space like never before.



GRAN ECLECTIC BIANCO CR



GRAN TRAX ALMOND CR



800x1600mm

HD MATT CARVING



WALL TILES



FLOOR TILES



HIGH DEFINITION



INTERIOR



RANDOM PRINT

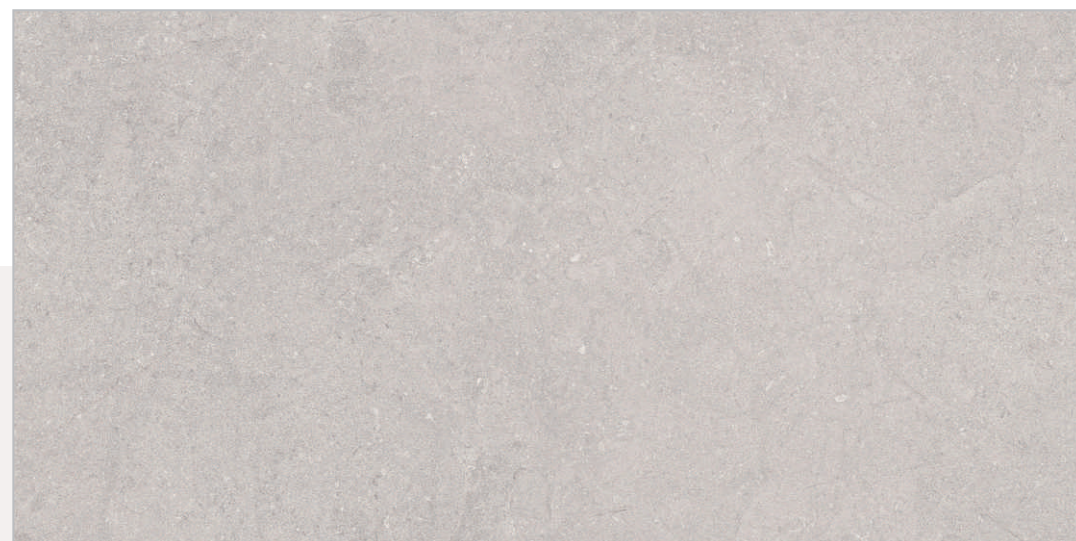


NANO TECH

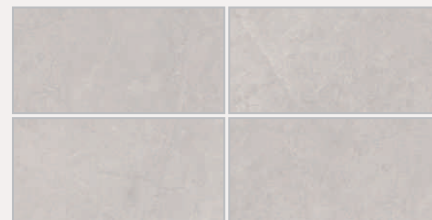
MARVELA
FLORTUFF



GRAN MATERIA IVORY CR



GRAN MATERIA GRIS CR



GRAN MATERIA GRIS CR

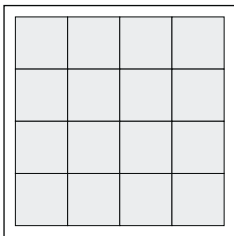
The View to *Behold*

Give your home the palatial air and touch of unmatched finesse with Flortuff's signature collection.

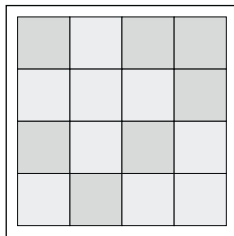
DESIGN, PATTERN & SHADE VARIATION GUIDE

Current development efforts have made ceramic tiles to resemble and look authentically identical to natural material (Stone, Wood, Fabric), and it has become increasingly difficult in many cases, to distinguish between two.

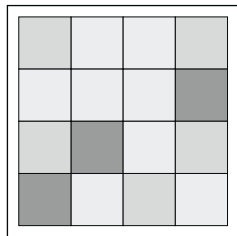
Recognising this situation, it is necessary to be informed on the grade of design & pattern variation that is expected from these products. As a general reference, the design & Pattern guide below classifies a scale of ranges according to the degree of variation.



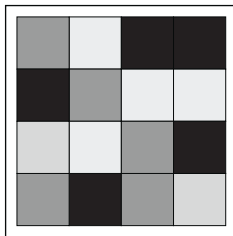
V1 Uniform Appearance



V2 Slight Variation



V3 Moderate Variation



V4 Substantial Variation

The classification is as follow:

V1 Minimal Variation V2 Slight Variation V3 Random Variation V4 Substantial Variation



High Definition Image

While laying the tiles please follow the arrow on the back of the tiles.

For removing the wax from the surface of the tiles please use the soft cotton cloth for rubbing with any boric/talk powder. And use with spacer to look good

Notes

The reproduction of tiles in this catalogue is restricted to four color printing only and tiles are not in relative sizes, therefore customers are advised to see the physical sample before placing the order. " Technical Specification" for Somany wall & floor tiles are applicable only for premium quality tiles. Please inspect all tiles prior to installation. Company will not entertain complaints once tiles are laid/fixed. Complaints will not be entertained for Borders, Highlighters & Motifs.

PACKING DETAIL FOR 800x1600MM MARVELA TILES

Nominal Size	Thickness(mm)	Average weight per carton (Kgs)	No. of tiles per carton	Coverage area per carton
800 x 1600	9.0	53.0	2	2.56sq.mtr./27.55sq.ft.

TECHNICAL SPECIFICATION FOR 800x1600MM MARVELA TILES

Characteristics	Requirement as per IS 15622:2017 0.08 < E ≤ 3% Group B1b	Requirement as per ISO 13006:2018 0.5≤ 3.0% Group B 1b	Our Values	Test Method
A) Dimension & Surface Quality				
I) Length & Width	± 0.1%	± 0.3%	± 0.1%	IS 13630 Part 1/ ISO 10545-2
ii) Thickness	± 5.0%	± 5.0%	± 4.0%	
iii) Straightness of Side	± 0.1%	± 0.3%	± 0.1%	
iv) Rectangularity	± 0.1%	± 0.3%	± 0.1%	
v) Surface Flatness				
a) Center curvature (max.Deviation)	± 0.5%	± 0.4%	± 0.2 %	
b) Edge curvature (max.Deviation)	± 0.5%	± 0.4%	± 0.2 %	
c) Corner warpage (max.Deviation)	± 0.5%	± 0.4%	± 0.2 %	
vi) Surface Quality	Min. 95 % of tiles will be free from visible defects	Min. 95 % of tiles will be free from visible defects	Min. 95 % of tiles will be free from visible defects	
B) Physical Properties				
i) Water Absorption	Av. 0.08<E ≤ 3 %, Individual 3.3 max	Av. 0.5< E ≤ 3 %, Individual 3.3 max	0.08-3.0%	IS 13630 Part 2/ ISO 10545-3
ii) Modulus of Rupture [N/mm2]	Avg. 30, Individual 27 min	Avg. 30, Individual 27 Min	Avg. > 35	IS 13630 Part 6/ISO 10545-4
iii) Breaking Strength in N	1100	1100	Min, 1300	
iv) Moisture Expansion in mm/m	0.02	Test Method Available	0.02	IS 13630 Part 3/ISO-10545-10
v) Scratch Hardness of surface (Mohs)	Min 5	N/A	Min.5 (for Matt & CR), Min.3 (for FP & HG)	IS 13630 Part 13
vi) Resistance to Abrasion of glazed tiles(Class I to V)	Min II	Abrasion Class & Cycle passed	Class-V (for Matt & CR), Class-III (for FP & HG)	IS 13630 Part 11 /ISO 10545-7
vii) Coefficient of linear thermal expansion from ambient temperature to 100° C	7 X 10 ⁻⁶ K ⁻¹ max	Test Method Available	Max 6 X 10 ⁻⁶ K ⁻¹ max	IS 13630 Part 4/ ISO 10545-8
viii) Thermal Shock Resistance	10 cycle min	Test Method Available	10 cycle passed	IS 13630 Part 5/ISO-10545-9
ix) Crazeing Resistance	4 cycle @ 7.5bar min	Required	4 cycle passed	IS 13630 Part 9/ISO 10545-11
x) Impact Resistance as Co-efficient of Restitution (COR)	0.55 min	Test Method Available	Min 0.55	IS 13630 Part 14/ISO 10545-5
xi) Frost Resistance	Required	Required	100 Cycle Passed	IS 13630 Part 10/ISO 10545-12
C) Chemical Resistance (glazed Tiles)				
I) Stain Resistance	Min Class 1	Min Class 3	Min Class-1 (for Matt & CR), Min Class-2 (for FP & HG)	IS 13630 Part 8 &ISO 10545-14
ii) Resistance to household chemicals	Min Class AA	Min B	Min Class AA	IS 13630 Part 8/ ISO 10545-13
iii) Resistance to acids and alkalis (with exception of hydrofluoric acid and its compounds)	Required if agreed	Declared Value	Min Class AA	

SOMANY
Bathware

Our PORTFOLIO



Water Closets | Basins | Faucets | Showers | Water Heaters | Accessories

SOMANY

Ezy Fix
TILE ADHESIVE



HIGH STRENGTH POLYMER MODIFIED TILE ADHESIVE



BENEFITS

- » READY AND EASY TO USE
- » EXCELLENT BONDING WITH ALL SURFACES
- » FAST SETTING
- » SELF-CURING

USES

- » FOR FIXING ALL TYPE OF TILES
- » FOR NEW FLOORING AND RENOVATION
- » CAN BE USED FOR TILE ON TILE