

**SOMANY**

Tiles | Bathware

**ZAMEEN SE JUDEY**

*Celebrating*  
THE INNOVATIONS FOR



**SOMANY PARIVAAR  
NEWSLETTER 21-22**

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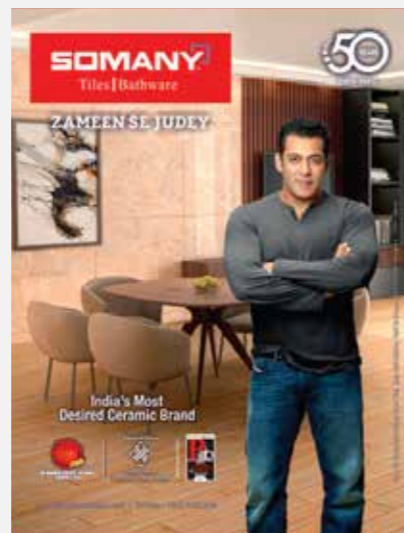
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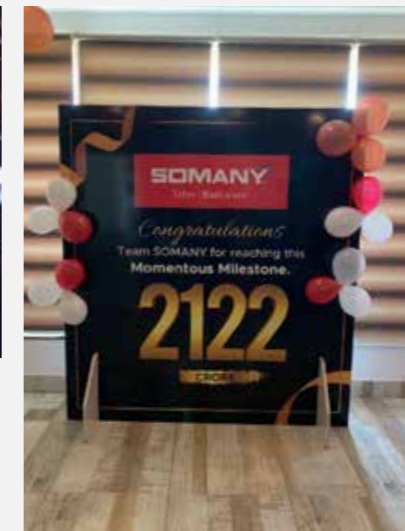
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FROM THE DESK OF  
**BRAND CUSTODIAN**

“  
Judge your success by what you had to give up in order to get it.

*By Dalai Lama*

At the outset I would like to congratulate each one of you on our 50th anniversary. It always gives me immense pleasure to share my thoughts with the SOMANY Parivaar. As we tackle Covid, one day at a time, we have come to accept that it is indeed the new normal. And as a part of the new normal, we have miraculously learned how to coexist and grow. The growth has been immense and tangible, in both tiles and allied products. With an capacity expansion of 20% (the opening of new plants in the South and upkeep of the ones in the North). We are expanding our adhesive business holistically! Our endeavor to dominate the market & increase our footprints. We aim to open 100 plus exclusive stores in the current financial year.

Throughout our journey of 50 years, employee wellbeing has always been

paramount. This has helped us create an ecosystem that nurtures and cares for employees, helping them grow to their fullest potential.

In order to celebrate this journey we have launched our new SOMANY anthem which focuses on our core ethos of Zameen Se Judey, as you would have already heard, it has been given voice by the famous Indian Idols.



**Abhishek Somany**  
Managing Director & CEO

Congratulations to SOMANY Pariwar on turning 50. As we celebrate this milestone together it gives me immense joy be a part of this journey of excellence and teamwork.

Year 2021 was the year to implement our learnings we had obtained before the pandemic changed our lives forever. The lockdown showed us the power of using the digital and social media world and the high potential It has to reach a wide targeted audience. The industry has seen a shift over the years, where the tiles are now a lifestyle product and a key element of decor. Customers now make informed decisions, choosing certain brands over others, this has presented us with many opportunities, that we have made the most of. While digital has been our main focus, we have also been re-aligning ourselves with the newer methods of communication, including high visibility in airports & on-ground cricket association.

With Salman Khan being our brand ambassador, we plan to create high

top-of-the-mind recall of the brand. Our customers and partners are important to us and we plan to achieve higher excellence going forward.

I feel so proud of my team in Marketing and Branding that has worked so hard against many odds to help SOMANY soar higher than ever before.



**Minal Somany**  
Brand Custodian

DEPUTY  
**CEO WORDS**

WORDS OF  
**WISDOM**

“Great things in business are never done by one person, they are done by a team of people

*By Steve Jobs*

No matter how talented or passionate we are, our success depends on our ability to build a team and be a great team player. For me Team work is like a bond which promotes Strength, Unity and Support. And a properly managed team maximizes strengths, bringing out the best in each team member. I am happy to share that we have achieved a very impressive sales figure of 2122 in the financial year of 2021-22. We at SOMANY have completed 50 glorious years and I would like to express my appreciation for your undying spirits and efforts which helped us in clocking substantial growth in this year.

In the coming year, we should aim at strengthening our product distribution while focusing on certain key sizes. In doing so, we would be able to focus our energies on the products which give us a higher contribution and would thus lead to more concentrated efforts, thereby enabling us to be more efficient as a company. On the other hand, we should also look to expand our horizons and

look at acquiring new dealers and sub-dealers in untapped areas and also as a major focus on semi-rural areas, thereby expanding the width of our distribution.

Now in the current financial year with a passion to achieve another milestone with mission of 72 million sqm, and I am very much hopeful that our dedicated SOMANY team will definitely accomplish this milestone, All the best !



**Amit Sahai**  
Dy. CEO

To make SOMANY Duragres the most preferred brand, we have always strived to increase focus on value added products and direct the perfect product mix. The company has been at the forefront in terms of sizes, designs & finishes, giving a plethora of options. Our designs are supreme in the industry (recognized by the dealer community) coupled with a strong brand equity that we have built over the years. We have succeeded in carving a niche by adding a wide range of products to meet the demands of luxury and comfort at the same time.

To fortify our Duragres portfolio, we introduced wide range of new products and sizes, while updating existing sizes with regular line extensions- extended our range of Patented VC Shield tiles, strengthened the GVT portfolio with launch of Duragres Max Granit (the large format tiles).

Changes call for innovation, and innovation leads to progress. Our new state-of-the-art GVT plant at Sri Kalahasti, Tirupati Andhra Pradesh is pivotal in the company growth. Not

only it helps in upscaling our production capabilities, but is also helping us improve the company's position in lower parts of the country. Thus, it is instrumental in enchasing the vast opportunities of rapid increase growth of our organisation. Also our another newly introduced GVT plant in Dhanot Gujrat, this plant is located just 5 kms from our kadi plant and will be ideal for the distributors & dealers.



**Sujit Mohanty**  
Senior Vice President

## WORDS OF **WISDOM**

## FROM THE **DESIGN TEAM**

**A**s we swiftly move into the new financial and a very positive looking year 2022. I would like to congratulate and thank our SOMANY team for the undying spirit and relentless efforts put in to achieving a very good growth in the year 2022 -23 amidst these challenging times.

During the year we have launched a premium range of tiles "Italmarmi". We aim at strengthening our product distribution while focusing on this new range. In doing so, we would be able to focus our energies on this product which give us a higher contribution and would thus lead to more concentrated efforts, thereby enabling us to be more efficient as a company.

On the other hand, we should also look to expand our horizons and look at acquiring new dealers plus helping our exclusives & Grande to increase their ROI and also as a major focus in the urban areas, thereby expanding the width of our distribution. Another key aspect of getting

sustained growth is by focussing on key B2B customers like Specifiers, architects, contractors, IHB's etc.

Let us all believe in ourselves have faith in our abilities, challenge our limits & strive towards excellence and gear up for a rocking year ahead.



**Rahul Sharma**  
Senior Vice President

**W**ith the recent challenging and changing market scenarios has kept us on the toes to remain up front for design & innovation of tiles. We took it as an opportunity to outsmart the competition with introduction of new sizes and theme based patterns. We further invested in technology, infrastructure and material to introduce world class products and finishes. Our theme based design includes floral patterns, mosaic, geometrical patterns, heavy marble designs, vintage collection, handmade patterns and wooden finish patterns etc. these concepts really created flutter in the market and new statement in design trends. Also our product display is our main focus point and we have tried to create a merchandising synergy in all our showrooms pan India.

We also introduced new large format sizes in ceramic wall and floor tiles. Now, we can

proudly claim that we have got the largest and most varied collection of designs and sizes. We focussed on market research and analysis work to understand and anticipate customer real need. This helped in proper business connect with the customers and we could set ourselves apart in increasingly tough market. Looking forward, the next year should be equally exciting and challenging, we are going to follow our passion and will strive to reinforce our leadership position in design and innovation.



**Sanjeev Ranjan**  
VP, Design and Technology

# FROM THE MARKETING DESK

# BATHWARE SPEAKS

**I**t gives me immense pleasure to share my thoughts with this wonderful, vibrant family known as SOMANY Parivaar.

The year has been full of various developments and achievements. We have tried to encompass all that happened in the Marketing domain in this edition of the SOMANY Newsletter Year 2021 was a year of great enthusiasm and exuberance as we celebrated 50 years of being SOMANY. A well curated peppy SOMANY Anthem sung by the winners of Indian idol (Pawandeep Rajan, Arunita Kanjilal & Shanmukha Priya) was released at the 3-day gala event in GOA, the event also witnessed launch of premium Italmarmi tiles and the mega award nite of our Club Dealers.

We took the brand campaign 'Zameen Se Judey' to newer heights through Digital ATL & BTL campaigns. Sponsoring the On- Ground Cricket was the key highlight of our 2021 campaign. Besides these campaigns, we maintained our presence in key strategic locations like Airports, key Club Dealers, Dealer Outdoors and magazines like Architectural Digest.

The year 2021 was the year to execute our learnings from the covid times, people have well adapted themselves to the so called new normal, we have taken the learnings from 2021 and will continue to do a more concerted efforts in the marketing domain we will focus more on Tier 3/4 towns through outdoor and BTL activations which will further add to the brand salience of SOMANY.

We team marketing would need your continuous support and guidance to take brand SOMANY to newer heights .



**Arvind Joshi**  
General Manager - Marketing

**I**am very happy to congratulate everyone for helping us witness 50 spectacular years of SOMANY. The year 2021 had many milestones for the bathware segment, marked by double digit growth from 175 cr. to 214 cr. Another milestone we have achieved in this year is that our CP fitting plant capacity has been enhanced from 50,000 pieces/month to 1,50,000 pieces/month. We have relaunched Vanities with world class HDHMR material under the Make in India initiative.

Major milestones also included launch of SOMANY Swachh EPP range in Sanitary ware, launch of new twin chamber model of concealed cistern and launch of sensor-based tank less wall-hung model Elysees.

Indigenization of Water Heaters Range with introduction of Made in India Picardy and Elise models, both with 5-star rating. We have revamped our OTC range of products in CP

fitting. Also, many bathware products were launched on GEM portal of government institutions & e-commerce platforms like Amazon and Flipkart with very good response from consumers.

In the coming year, we have plans to expand our reach in the hardware market and launch many new and innovative products like SS model of vanities, colored basins, wall-hung in sanitary ware, new range in French collection in CP fittings, horizontal models of water heaters, etc.

We will also be launching the new and improved version of Plumber Mitra loyalty program with the aim to generate more business in the near future.



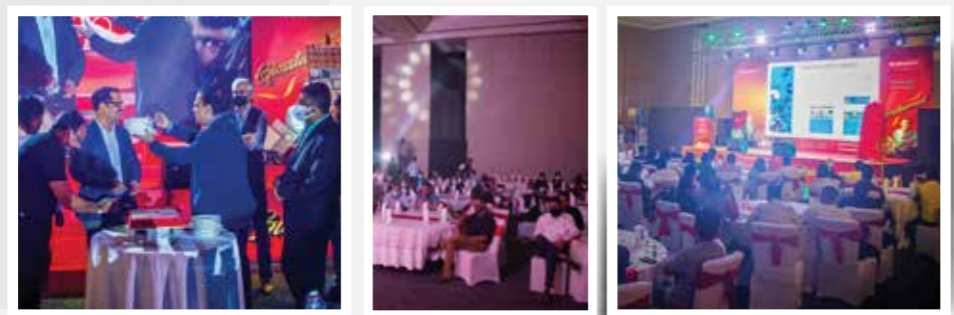
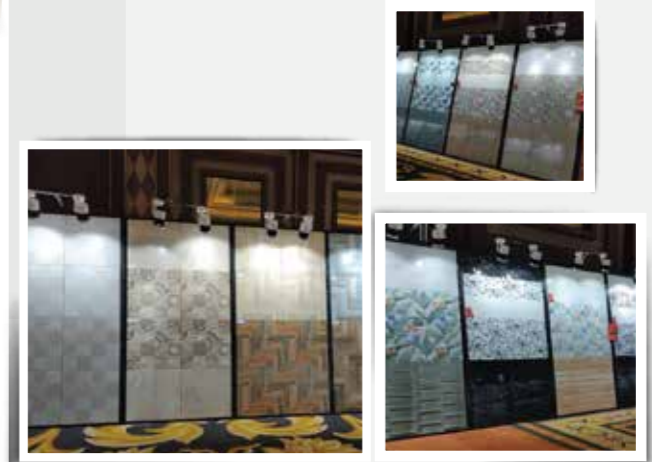
**Mayank Sharma**  
Sr. Vice President - Bathware

# NEW ADDITION

## TO OUR TILE RANGE

### GLOSSTRA Add Gloss to your life

Our ultra gloss technology gives you a vibrant glossy finish, Glosstra tiles reflect luxury and glamour.



**Glosstainment**  
Kassar



# CAMPAIGN

DRIVES / BTL

## Hordings Pan India



## Airport Presence



Delhi Airport Departure T3



Delhi Airport Departure T1

## Pillar Branding



Delhi Airport Departure T3



Mumbai Airport T2



## Arch Gates Festival Season



Q- Managers  
at Kolkata Airport



Spice Jet  
Buses at Domestic Airports



Security Trays  
at Bangalore Airport

# SOCIAL MEDIA

## CAMPAIGNS

We have kept our brand live and evolving with the dynamic social media. we have been active in social media 365 days.

### TVC Campaign



### Slip Shield



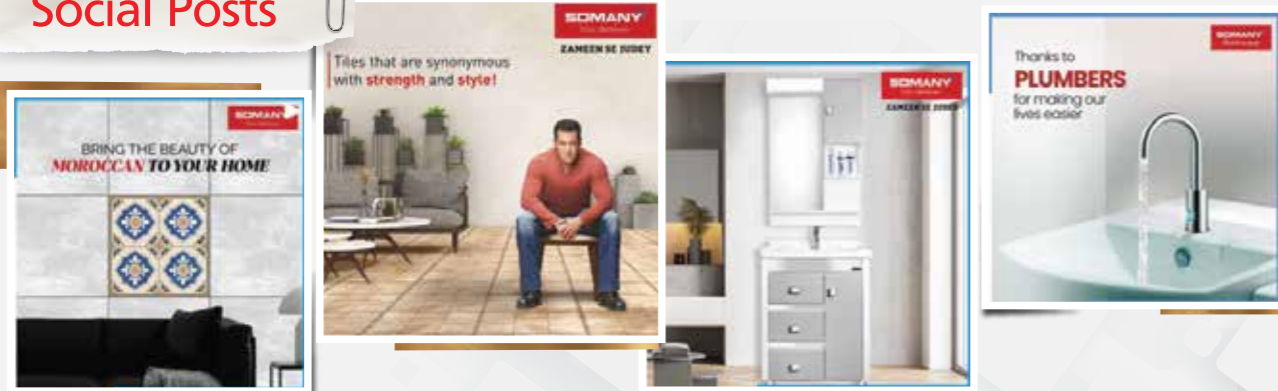
### Temp Shield



### Google Campaign



### Social Posts

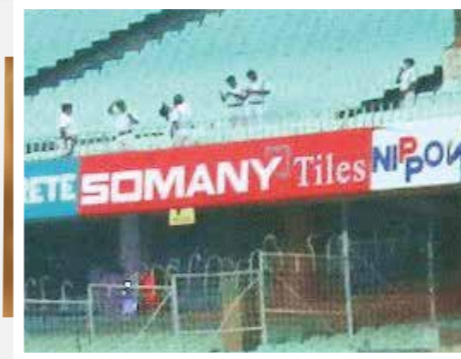


# ON GROUND CRICKET

## ACTIVATION

On ground presence in India-NZ cricket series.

Match Date	17 <sup>th</sup> Nov	19 <sup>th</sup> Nov	21 <sup>st</sup> Nov	25 <sup>th</sup> - 29 <sup>th</sup> Nov	03 <sup>rd</sup> - 07 <sup>th</sup> Dec
Activity	1 <sup>st</sup> T20	2 <sup>nd</sup> T20	3 <sup>rd</sup> T20	1 <sup>st</sup> Test	2 <sup>nd</sup> Test
Venue	Jaipur	Ranchi	Kolkata	Kanpur	Mumbai



# SOMANY CERAMICS ON **EXPANSION MODE**

18000 plus touch points & more than 300 franchise showrooms under the brand SOMANY Grande, SOMANY Exclusive, SOMANY STUDIO, SOMANY Factory Store, SOMANY Arcade & Premium Duragres Stores. Strengthening the presence by opening new display centers and expanding showroom network to enhance the customer experience & reach out to a larger audience.

## Factory Stores



## SOMANY Arcade



## Duragres Lounge



## SOMANY Exclusive



## SOMANY Experience Centre



## SOMANY Grande



## SOMANY Studio



# NEW TVC CAMPAIGN

## CONTRACTOR TVC

Campaign Start/End Date: 24<sup>th</sup> Nov'21- 28<sup>th</sup> Dec'21

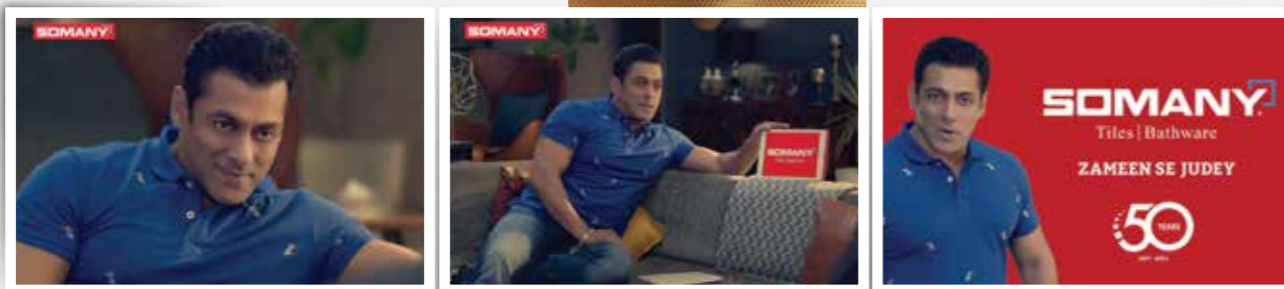
ACD - 14 sec

WOA - 5 weeks

Genre - News Genre (Hindi News+ HSM Reg News + Tamil+ Malayalam + Telugu news)  
12000 plus spots

- A high decibel TV campaign
- With more than 12000 spots

- Over 17 news channels
- Spread over 45 days



Aston, L Bands,  
Break Bumpers & Sponsorship



# MAGAZINE & PRINT ADS

**DURAGRES**  
Timeless Elegance

**MBOSS**  
Ceramic Tiles

Available in : 500x1200mm

**SOMANY**  
Tiles | Bathware

**ZAMEEN SE JUDEY**

WWW.SOMANYCERAMICS.COM | TOLL-FREE - 1800 1030 004

50  
ANNIVERSARY  
1972-2022

**SOMANY**  
Bathware

PRESENTING  
**CANTERBURY VANITY**

**FRENCH COLLECTION**  
BY SOMANY

**सोमानी**  
टाइल्स | बाथवेयर

50  
ANNIVERSARY  
1972-2022

मज़बूत, स्टाइलिश, आजीवन चले  
और  
**ज़मीन से जुड़े**

**भव्य उद्घाटन**  
दिनांक: 25 जूई 2022 | समय: 11:30 (सुबह)

**SOMANY**

**सुपर स्टील ट्रेडर्स**  
नेनीताल रोड, सिविल लाइन्स  
हीरो हॉस एजेंसी के पास, टाउनपुट  
संपर्क: 9840331211, 9917993549

टाइल्स और बाथवेयर की बेहतरीन और बेहद खास रेंज।

www.somanyceramics.com | टोल फ्री - 1800 1030 004

**SOMANY**  
Tiles | Bathware

50  
ANNIVERSARY  
1972-2022

STRONG, STYLISH, LONG-LASTING  
AUR  
**ZAMEEN SE JUDEY**

**GRAND OPENING**  
DATE : 6<sup>th</sup> APRIL, 2022

**SOMANY studio**

**NEHA ENTERPRISES**  
RK Tower, N H - 28, Bibi Ganj  
Bhagwanpur, Muzaffarpur  
Mob : 9835604634 / 8226838454

EXCLUSIVE RANGE OF TILES & BATHWARE  
1030 004

50  
ANNIVERSARY  
1972-2022

**Glossier**

BRING HOME  
STYLE AND GLAMOUR.

India's Most  
Desired Ceramic Brand

Discover durable and stylish wall tiles made  
using state-of-the-art technology, that turn your  
home into a world of luxury.

**SOMANY**  
Tiles | Bathware

**ZAMEEN SE JUDEY**

www.somanyceramics.com  
Toll Number: 1800-1030-004

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ANNIVERSARY  
1972-2022

50 SAALON SE  
ZAMEEN SE JUDEY

India's Most  
Desired Ceramic Brand

**SOMANY**  
Tiles | Bathware

**ZAMEEN SE JUDEY**

www.somanyceramics.com  
Toll Number: 1800-1030-004

**SOMANY**  
Tiles | Bathware

50  
ANNIVERSARY  
1972-2022

ZAMEEN SE JUDEY

India's Most  
Desired Ceramic Brand

**SOMANY**  
Tiles | Bathware

STRONG, STYLISH, LONG-LASTING  
AUR  
**ZAMEEN SE JUDEY**

www.somanyceramics.com | Toll-free - 1800 1030 004

**India's Largest  
Tile Collection**

Bring a copy of this Ad to your nearest Dealer &  
**GET ATTRACTIVE DISCOUNTS**

**SOMANY** **INDIA**  
NOIDA - F-34, SECTOR-6, UTTAR PRADESH-201301 (9068575351) FOR DEALERSHIP CALL: 9251022012 / 7303387262

AUTHORIZED DEALER (SHARAD) - AGARWAL MARBLE HOUSE (MUMBAI) - (022) 26111111 \* W.C. & CO. (MUMBAI) - (022) 26111111 \* B. A. TILES PRIVATE LIMITED (MUMBAI)

# PR COVERAGES INCLUDING MEDIA INTERACTIONS & STORIES

PR is a key element of our marketing campaigns, as it helps generate ample buzz in the market. We have generated media coverages & interviews in the leading national and vernacular media, such as Hindu Business line, Business India, HR World, M Plus magazine, Hindustan, Dainik Jagran & many more.

**[IMACT] SPOIGHT**

## SOMANY CERAMICS STAYS 'ZAMEEN SE JUDE' WITH SALMAN KHAN

**Minal Somany, Brand Custodian, Somany Ceramics**, speaks about the company's post-pandemic strategy and how it is targeting audiences in the rapidly urbanizing tier-II and tier-IV cities with brand ambassador Salman Khan featuring in ad campaign

**BY ARCHANA DAS**



"We follow a 360-degree approach. We conduct promotional campaigns on television, which cover news in Hindi, English, and also on digital mediums. We are strongly pursuing other ATL activities with our dealers such as putting up strategic hoardings. We have a strong presence at all the strategic airports."

**Q) As mentioned earlier, you have stepped up your digital marketing strategies. Please elaborate on that?**

**A)** To reach the millennials, we have tapped the OTT platforms as well. We are going very strong digitally. As of today, we have over 3 million views on YouTube for our commercials. We spend around 6-10% of the ATL budget and 3-4% of the total budget on digital activities. Our budget hasn't changed much but we are now using it more efficiently.

**Q) You talked about allocating your ad spends differently. Please elaborate on that?**

**A)** We're running target-focused advertisements, which digital platforms like Instagram and Facebook allow us to do, and have strategically educated our hoardings. Most importantly, we are targeting tier-II and tier-IV airports. Our ad spends are more focused on it.

**Q) The ceramic tiles market has become quite cluttered with so many brands appearing. How does Somany Ceramics stand out in the crowd?**

**A)** There are several tile brands across the country, but being an old company, we are among the top players. Our sales network is very strong with 1500 dealers across the country. So our market penetration is deep and wide. Our brand strategy goes hand-in-hand with our sales targets, which has made us what we are today. Our brand ambassador Salman Khan, with his ever-increasing mass appeal, has only added to our efforts of growing as a brand. All in all, we've had a good run with our brand ambassador.

**[IMACT] SPOIGHT**

## Somany Ceramics launches new flagship collection Glosstra

**COLLATERAL REPORT**

**KOLKATA, NOV 12**— Somany Ceramics Limited, specializing in ceramic tiles and allied product segments, launched its new collection for its flagship Glosstra.

The new collection was launched in the event in Kolkata following all the Covid protocols. The occasion celebrated the Launch of new 35x35mm ceramic wall tile collection under Glosstra plus by Abhishek Somany, MD & CEO at Somany Ceramics at TTC Royal Bengal, Kolkata. The brand has made a conscious effort while designing and conceptualizing the tiles that fits the requirements of contemporary Bedrooms, Living room, Kitchen, Bathroom and Outdoors. The specially curated Wall highlights compliments and harmoniously goes with tile concepts making every nook and corner of the home appealing and aesthetic genius. Inspired by nature these tiles give rendition to various facets of life while remaining contemporary and chic thus justifying the launch theme of New Emotions, New Designs, sources said.

To make this product range stand out from the rest, Somany Ceramics has deployed their best in class technology along with highly qualified and professional R&D team, which has worked day in and day out to come up with various state of the art finishes matching the high requirements of the brand holds in the market. Major highlights of Glosstra Plus Range are Matt with Granite effect, Sugarstone and Satin Matt textures along with exclusive Glosstra finished tiles and thus finishes complement with customized designs are designed to create marvels which will add to the overall value of the brand Glosstra, sources added.

Speaking on the launch of new collection, Mr. Somany said, "We are very excited and ecstatic with the launch of new collection of Glosstra. The tile industry in India is very vast and very demanding for some time and I am really proud of the effort put in by the team at SOMANY. Our conscious effort in driving excellence in everything we do has helped us in conceptualizing these tiles which are curated with our own emotions. These campaigns and initiatives are steering our brand in the right direction with the consumer centric approach in our mind."

**[IMACT] SPOIGHT**

## सोमानी सेरेमिक्स ने बाबा टाइल्स एंड मार्बल शोरूम का किया शुभारंभ

**बाराणसी। सोमानी सेरेमिक्स लिमिटेड ने बुधवार को यहां अपने सबसे बड़े रिटेल व्यावसायिक गतिविधि सोमानी ग्रैंड शोरूम को है। करीब 3000 वर्गफीट में क्षेत्रफल फैले इस आउटलेट में जैत एवं फ्लोर टाइल्स को व्यापक रेंज उपलब्ध होगी। स्टोर में सेरीटो वेयर और बाथ फिनिश को व्यापक रेंज भी उपलब्ध है। इस अवसर पर अमित सहार, प्रेमोडेंट-सेल्स एंड मार्केटिंग, सोमानी सेरेमिक्स ने कहा कि उपभोक्ताओं को लगातार बदलते मांगों और जरूरतों को ध्यान में रखते हुए हमने नए स्टोर का शुभारंभ किया है।**

**Adding more gloss**

**Minal Somany**, Brand Custodian, Somany Ceramics, speaks about the company's post-pandemic strategy and how it is targeting audiences in the rapidly urbanizing tier-II and tier-IV cities with brand ambassador Salman Khan featuring in ad campaign



"We follow a 360-degree approach. We conduct promotional campaigns on television, which cover news in Hindi, English, and also on digital mediums. We are strongly pursuing other ATL activities with our dealers such as putting up strategic hoardings. We have a strong presence at all the strategic airports."

**SOMANY**  
The Best Tiles

**Minal Somany**  
Brand Custodian, Somany Ceramics

**M+**  
MAGAZINE



**BusinessLine**

**Somany Ceramics to bring on-stream new capacities by March**

After the brownfield expansion plans covering on stream, the company will have a total installed capacity of 44 million square metre per annum

The capital expenditure will lead to a 20 per cent capacity ramp-up across tile plants in north, west and south India thereby making it ready to tackle increased demand following uptick in home sales.

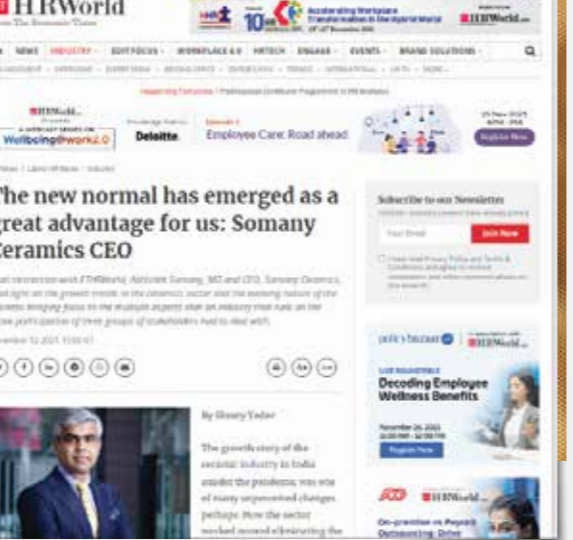


**HRWorld**

**The new normal has emerged as a great advantage for us: Somany Ceramics CEO**

As an interaction with HRWorld, Abhishek Somany, MD and CEO, Somany Ceramics, shed light on the growth trends in the ceramics sector and the exciting future of the industry among others in the multiple aspects after an industry that runs on the six main pillars of three groups of stakeholders need to deal with.

November 12, 2021 11:01 AM



**Somany Ceramics Launches Somany Grande Outlets in Haryana**

The new outlets are provided customers with the best experience by offering a wide range of products. The outlets are located in Gurgaon, Haryana.



**Somany Ceramics expands its footprints in Goa**

The new outlet is located in Goa, providing customers with the best experience by offering a wide range of products.



**INDIAN TELEVISION**

**MAM**

**Somany Ceramics launches marketing campaign with Ind vs NZ series**

The on-ground advertising of the brand will be visible during the T20 & test series, starting 17 Nov

Number Somany Ceramics Ltd has been advertising for ground advertising for T20 and test series starting from 17 November to 17 December.



**Somany Ceramics adds Gloss to the festive season**

**सोमानी सेरेमिक्स ने सोनीपत और पानीपत में अपने सोमानी ग्रैंड आउटलेट किए लॉन्च**

अमित सहार, प्रेमोडेंट-सेल्स एंड मार्केटिंग, सोमानी सेरेमिक्स ने कहा कि उपभोक्ताओं को लगातार बदलते मांगों और जरूरतों को ध्यान में रखते हुए हमने नए स्टोर का शुभारंभ किया है।



# 50 YEARS CELEBRATION

## & SOMANY ANTHEM

A very high decibel event was curated with Indian Idol Season 12 Winner "Pawandeep Ranjan, Shanmukha Priya & Arunita Kanjilal" for SOMANY Ceramics to recognize the success & journey of brand SOMANY. After two year of unprecedented times a 3 days Gold/platinum meet was organized in the beach city "Goa". The gala night was quite mesmerizing as all the attendees were dancing on the peppy songs sung by the Indian Idols. The event saw the felicitation of the performers of 2021-22 being rewarded and cherishing their achievements. Also a very peppy new SOMANY anthem sung by Indian Idols "SOMANY Hai Hum" was launched at the event.



# 2122 CR. TURNOVER

## CELEBRATION

We have achieved the biggest milestone of ₹ 2122 crores in the financial year 21-22 this success was sweeter owing to the fact that it was achieved in the challenging times.

- A glimpses of fantastic pan India celebration across SOMANY offices.
- Employees joined through web meeting and congratulated Mr. Abhishek Somany (MD & CEO) & Mr. Amit Sahai (Dy. CEO) for this great achievement.



# DURAGRES

## MEET

A specially curated event for Duragres category for recognizing the success of the achievers. After many successful editions of Milap, this year due to covid restrictions Milap meet was held in India in the city of Joy "Kolkata". The gala night was quite mesmerizing as the attendees sang their way into the amazing future awaits them. Many new tiles and schemes were unveiled at the event before the gala night. The event saw the performing dealers of 2020-21 being rewarded and cherishing their achievements.

### Milaap 2.3 Experiential

Itc Royal Bengal, Kolkata



# MEETS & EVENTS

## Architect Meets



## Salesman Training



## Mason Meets



# CREDITS

## MARKETING TEAM

Varun Dhall | Subhankar Paul Chowdhury | Chandan Singh Parihar |  
Vikas Shukla | Ajay Sharma | Akhil Anand | Chandresh Misra |  
Arvindsuresh Chandra Kumar | Zakier Ali | Rahul Khanna |  
Deepak Kumar | Sonu Singh

## MERCHANDISING TEAM

Amlesh Rai | Puligundla Chiranjeevi Naidu | Sunil Tiwari |  
Santanu Kumar Sahoo | Ankur Shukla | Gaurav Negi |  
Praveen Srivastava | Praveen Soni | Prashant | Akhil Anand M S |  
Avinash Kumar | Brahmananda N | Dhiwakar H | Hemant Gayakwad |  
Himanshu Kumar | Himansu Sekhar Nayak | Idhayachandran K |  
Irfan Ali | Jijo P. S. | Kulkarni Venkatesh | Kanan | Mrinmay Bhattacharya |  
Prajwal G | R Rajin Raj | Sanjay Patra | Shivaji Tejrao Chavan |  
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# SOMANY

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